

PUMA[™]

ONE-COAT ROOFING SYSTEM

PUMA FAST

One-coat waterproofing

PUMA TOUGH

Three times tougher

PUMA SMART

Higher profits

PUMA GREEN

Energy efficient, earth friendly



**Capture new business
territory with PUMA**

Puma™, The First and Only One-Coat Roofing System

Exclusively for Conklin Roofing Contractors

Capture new business territory with PUMA

This PUMA doesn't play nice with the competition. It's the first and only single-coat roofing system. Its performance surpasses that of two-coat systems. It drives higher profits by saving time, labor and overhead. And – PUMA is only available from Conklin Roofing Contractors.

This PUMA doesn't play nice with the weather, either. It waterproofs roofs with a quick-apply, quick-dry single-coat that makes a strong and flexible barrier. Three times tougher than conventional acrylic roofs, a PUMA roof will sluff off the worst weather Mother Nature can dish out.

That's why PUMA is fast, tough and smart. And you've just leapt ahead of your competition.

1 coat One-coat waterproofing.

PUMA FAST – One-coat waterproofing means faster jobs, more jobs each season

- Reduces time and labor on each job.
- Increases the number of jobs you can complete each season
- Your customers will have minimal disruption of traffic/parking at job site.

Protect Three times tougher.

PUMA TOUGH – Years of protection means more satisfied customers, great referrals

- PUMA has three times more erosion resistance than ordinary acrylic roofing.
- PUMA performance wins you top-notch referrals.

Customers will appreciate PUMA's extraordinary toughness. It's tough enough to resist deterioration from the elements and damage from foot traffic, the two things that most often cause roofs to fail.

Saves energy dollars for customers.

PUMA SMART for Customers – Energy-efficient roof pays your customer back in utility savings

- Similar to Conklin's other white roofs, PUMA's surface reflects 85% of the sun's heat to keep roofs cool and air-conditioning expenses down.
- On average, Conklin customers realize a complete return on their investment in 4-7 years.

Over time, your customers will realize reduced maintenance costs, as PUMA has a dirt and mildew resistant surface that keeps roofs looking new, maintains reflectivity and saves energy.

\$ Higher profits for contractors.

PUMA SMART for Contractors – Saves money, increases profits multiple ways

- One-coat application reduces your labor costs.
- Lower materials cost by 5-6% (vs. two-coat system).
- Lower shipping costs (more square feet per shipment).
- Fewer trips to job site saves fuel, expenses.

Energy saving. Safe cleanup. Low emissions.

PUMA GREEN – Environmentally-friendly

- Meets customer/regulatory requirements for "green" building improvements.
- PUMA has low 43 g/L VOC emissions.
- Water-based formula ensures a safe job site and solvent-free cleanup.
- PUMA is eligible for LEED credits.

Product Description

PUMA, Poly-Urethane Modified Acrylic, is an advanced technology premium roof coating. It combines the best performance of urethane and acrylic polymers to create a seamless membrane. PUMA's one-coat, patent-pending technology is tougher and more durable than conventional acrylic roof coatings and is specially designed for new spray-in-place polyurethane foam (SPF).

Compare to industry standards and you'll see that PUMA has outstanding tensile strength AND excellent elongation. These characteristics give the roof both long-term flexibility and resistance to deterioration from the elements and foot traffic.

Warranties

Conklin's PUMA Roofing System is eligible for our optional warranty programs. Both limited material and manufacturer-backed labor and material warranties up to 15 years are available.

More about Conklin and new industry standard - PUMA

Developed by the company's R&D group, PUMA is the latest in a series of Conklin innovations for the roofing industry. Starting in the 1970s, Conklin was one of the very first companies to develop and manufacture energy-efficient white acrylic roofing systems. Over thirty years, two billion square feet of roofing applied and thousands of satisfied customers later, Conklin and Conklin roofing contractors have built a sterling reputation for delivering the best.

Now, PUMA takes its place alongside Benchmark® and Rapid Roof® to ensure Conklin contractors deliver the right roofing solution for every customer need.

Independent Business Owner



PUMA is listed under UL 790 Class "A" Fire Rating